

The Story that Matters

This book is a variant of *What are Christmas and Easter All About?* The text is identical but it uses expressive line art. It is also titled for use beyond the Christmas and Easter seasons.

This 64-page booklet explains the gospel in a chronological manner from creation to the cross. Using line art illustrations and carefully controlled text, the core message of the Bible is explained in simple-to-understand English so that even someone with English as a second language can clearly understand.

This book is priced so it can be given away in large numbers. Churches can present these booklets to visitors or they can be given out at concerts or church programs. Individuals can also give the booklet like a gospel tract to family, friends and neighbors.

Appropriate for these audiences:

- All ages.
- Written for those with limited language skills. Using EasyEnglish, it is suitable for children, teens, ESL readers and those who are not generally readers.
- Assumes reader has little or no prior knowledge of the Bible.

Book details:

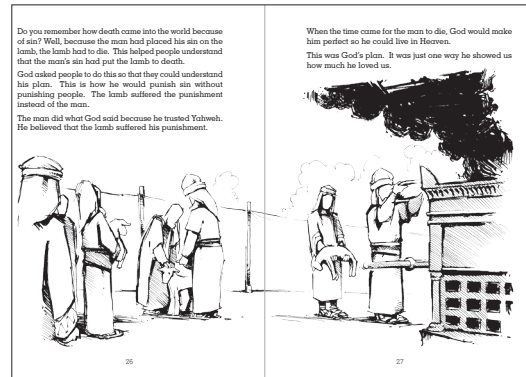
Number of pages: 64

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Designed to give away:

Designed and priced to be given away in large numbers at church and evangelistic events. Can also be mass distributed in the community.



Features:

- **Chronological:** Begins with the creation of the universe, and then progressing sequentially through key Old Testament stories, it moves into the New Testament to reveal the meaning of the cross and the tomb. The main story of the Bible is tied together into one universal, all-encompassing drama. The content is brief so a reader can complete the book in approximately 45 minutes.
- **Assumptions:** Assumes reader has little or no prior knowledge of the Bible.
- **Fully illustrated:** Expressively drawn line art brings the gospel story to life.
- **Written for those with limited language skills:** Using EasyEnglish, it is suitable for children, teens, ESL readers and those who are not generally readers.
- **Priced for mass giveaways:** This booklet is very affordable. Bought in bulk, it is priced less than a cup of coffee—cheaper than a greeting card.



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