

# What are Christmas and Easter All About?

This 80-page booklet explains the gospel in a chronological manner from creation to the cross. Using full-colour illustrations and carefully controlled text, the core message of the Bible is explained in simple-to-understand English so that even someone who uses English as a second language can gain a clear understanding of the message.

This booklet is priced so it can be given away in large numbers. Churches can present these booklets to visitors or they can be given out at concerts or church programs—especially at Easter or Christmas events. Individuals can also give the booklet like a gospel tract to family, friends and neighbours.

*“It is so simply written, even poor readers can understand it; yet the concepts presented are nothing short of profound.”—Reader review*

## Appropriate for these audiences:

- All ages.
- Written for those with limited language skills: using EasyEnglish, it is suitable for children, teens, ESL readers and those who are not generally readers.
- Assumes reader has little or no prior knowledge of the Bible.

## Book details:

Number of pages: 80

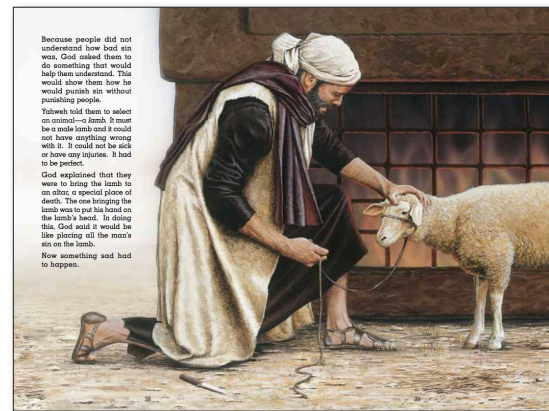
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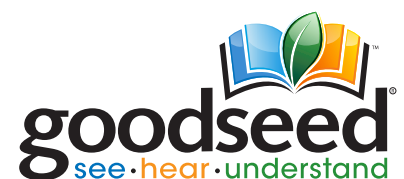
## Designed to give away:

Designed and priced to be given away in large numbers at church and evangelism events. Can also be mass distributed in the community.



## Features:

- **Chronological:** Begins with the creation of the universe, and then progressing sequentially through key Old Testament stories, it moves into the New Testament to reveal the meaning of the cross and the tomb. The main story of the Bible is tied together into one universal, all-encompassing drama. The content is brief so a reader can complete the book in approximately 45 minutes.
- **Fully illustrated:** Colour paintings bring the gospel story to life.
- **Priced for mass giveaways:** This booklet is very affordable. Bought in bulk, it is priced less than a cup of coffee—cheaper than a Christmas or Easter card.



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