



By This Name

Maybe you've heard, "I'm glad you've found your way to God but everyone finds him in different places and religions." In a world where "spirituality" has become popular and knowledge of God has all but disappeared, how do you share the good news of Jesus Christ?

By This Name explains the Bible's core message to people who have no knowledge about the Bible. Using the architecture of the gospel of John, the book clearly sets apart the God of the Bible from all other gods. It establishes the authority of Scripture and gently compares the biblical worldview to eastern worldviews. It ties together key Old and New Testament stories to reveal the identity of God and the nature of sin, with the aim of answering two questions: Who is Jesus and what is the story of the cross and the tomb all about? It helps a person understand clearly the Bible's core message.

"The ideal book to help explain the message of the Bible to our post modern, post-Christian and secular society."—Amazon.com (reader review)

Appropriate for these audiences:

- Written for adults and teens.
- Eastern worldview: Engages a postmodern, post-Christian, secular mindset. Also addresses questions arising from polytheism, pantheism, animism, agnosticism and atheism.
- Assumes readers have little or no knowledge about the Bible.

Book Details:

Number of pages: 384

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Also Available: Workbook

Designed to give away:

Can be passed out like a gospel tract. Readers can learn the Bible's message on their own.

Designed for study:

Ideal for home study.

Features:

- **Chronological:** Begins with the creation of the universe, and then progressing sequentially through key Old Testament stories, it moves into the New Testament to reveal the meaning of the cross and the tomb. The main story of the Bible is tied together into one universal, all-encompassing drama. It follows the same storyline in *The Stranger on the Road to Emmaus* but is 60% different.
- **Sets apart the God of the Bible:** Answers the question, What makes your sacred book better than mine? It addresses what makes the God of the Bible unique from all other gods or spirits.
- **Peels religious tradition off the Bible:** Readers are introduced to the Bible without the trappings of religious jargon or "Christian-ese."
- **Objective:** The Bible is allowed to speak for itself in presenting the good news of the Lord Jesus Christ. The message is presented objectively; the decision to believe or not believe is left to the reader.
- **Bible verses:** Told as a story, 1570 Bible verses are woven throughout the text. The reader engages with the text of the Bible.
- **Illustrated:** Over 100 drawings, maps and diagrams help explain the story.



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